



FAIRTRADE QUIZ



FAIRTRADE FIRSTS

1. When was the FAIRTRADE Mark launched in the UK?
 - A. 1990
 - B. 1997
 - C. 1994



FAIRTRADE FIRSTS

2. What was the first non-food product certified by Fairtrade?



FAIRTRADE FIRSTS

3. In May 2017, which retailer switched all their own brand products to 100% Fairtrade cocoa?



FAIRTRADE FIRSTS

4. What was the first Fairtrade product on the Bridge of Don Academy/Aberdeen for a Fairer World's 2020 Countdown to a #FairtradeChristmas?



FAIRTRADE AROUND THE WORLD

5. Liberation is a Fairtrade nut company part-owned by the farming co-operatives who grow the nuts. Name two of the countries Liberation nuts come from.



FAIRTRADE AROUND THE WORLD

6. Which nation drinks the most tea per capita?



FAIRTRADE AROUND THE WORLD

7. Which capital city in 2010 declared Fairtrade status, making it the first to do so in that country?

- A. Wellington, New Zealand
- B. Paris, France
- C. Santiago, Chile
- D. Washington DC, United States-



GUESS THE COMMODITY

8. Which non-food product am I?

- Developing countries produce two thirds of me
- 100 million rural households are involved in my production
- I account for 40% of West Africa's exports

GUESS THE COMMODITY

9. Which commodity is the most traded agricultural commodity, with roughly 25 million families depending on it?

GUESS THE COMMODITY

10. Which products that now have the FAIRTRADE Mark are produced in Palestine?



GUESS THE COMMODITY

11.3 hectares (roughly equivalent to around 4 international football pitches) is the typical size of what type of farm?



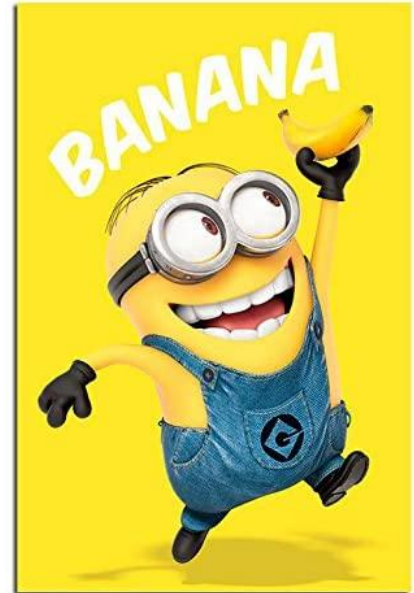
BANANAS



BANANAS

12. Which of these is NOT a type of wild banana?

- a) Gold-tiger bananas
- b) Bubblegum-pink bananas
- c) Green-and-white striped bananas



BANANAS

13. In the UK, how many bananas on average do we eat every year?

- a) Over 5 million
- b) Over 500 million
- c) Over 5 billion



BANANAS

14. How many different varieties of banana are there?

- a) Over 500
- b) Over 1000
- c) Over 1400



BANANAS

15. Up to how many bananas can a banana plant produce?

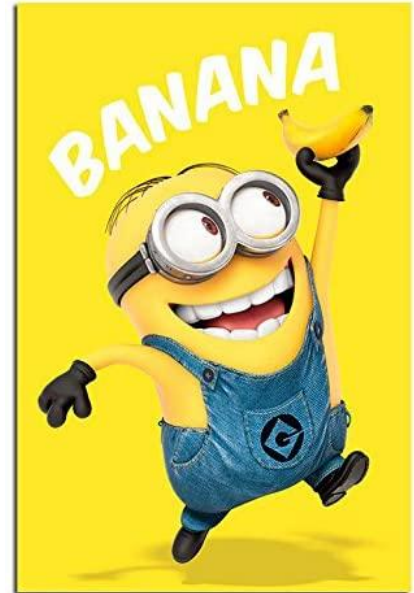
- a) Up to 50
- b) Up to 200
- c) Up to 400



BANANAS

16. Which country produces the most bananas?

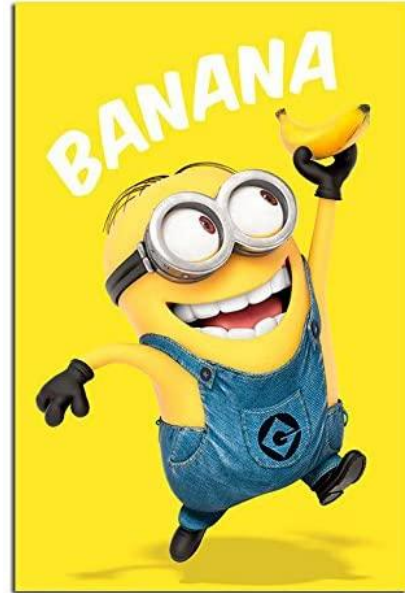
- a) India
- b) Colombia
- c) China



BANANAS

17. In 2001, most banana-related accidents in Britain involved people slipping on skins. How many banana-related accidents were there?

- A. 300
- B. 500
- C. 750



PICTURE ROUND 18.



WHAT ARE THESE?

These are all Fairtrade foods or drinks that you might see in your local supermarket – but what are they?



FAIRTRADE FUN FACTS

19. Name two Fairtrade sports balls that you can buy.

FAIRTRADE FUN FACTS



20. Kopi Luwak, the world's most expensive coffee (up to \$600 per pound) is:

- A. Grown in the highest altitude region of Madagascar
- B. Made from coffee beans eaten and then excreted by a Sumatran palm civet
- C. Grown by Tibetan monks in the renowned Ganden monastery

FAIRTRADE FUN FACTS

21. Is a coffee bean a nut, fruit, seed or vegetable?



FAIRTRADE FUN FACTS

22. How many Fairtrade products are currently available in the UK?

A. 750

B. 3,200

C. 4,500

FAIRTRADE FUN FACTS

23. In which country are 70% of the world's hand-stitched footballs made?



FAIRTRADE FUN FACTS

24. Most of the world's cocoa is grown in which of these places?

- a) West Africa
- b) North America
- c) China



FAIRTRADE FUN FACTS

25. As well as a minimum price, name the unique feature of the Fairtrade system that helps empower farmers to develop their communities and businesses.



ANSWERS

FAIRTRADE FIRSTS

1. When was the FAIRTRADE Mark launched in the UK?

A. 1990

B. 1997

C. 1994



FAIRTRADE FIRSTS

2. What was the first non-food product certified by Fairtrade?

Flowers



FAIRTRADE FIRSTS

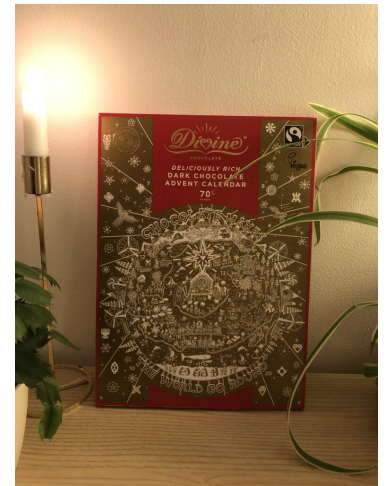
3. In May 2017, which retailer switched all their own brand products to 100% Fairtrade cocoa?



FAIRTRADE FIRSTS

4. What was the first Fairtrade product on the Bridge of Don Academy/Aberdeen for a Fairer World's 2020 Countdown to a #FairtradeChristmas?

Advent Calendar



FAIRTRADE AROUND THE WORLD

5. Liberation is a Fairtrade nut company part-owned by the farming co-operatives who grow the nuts. Name two of the countries Liberation nuts come from.

Nicaragua, Peru, Bolivia, Brazil, Malawi, Mozambique, India



FAIRTRADE AROUND THE WORLD

6. Which nation drinks the most tea per capita?

Ireland (Britain = 2nd)



FAIRTRADE AROUND THE WORLD

7. Which capital city in 2010 declared Fairtrade status, making it the first to do so in that country?

A. Wellington, New Zealand

B. Paris, France

C. Santiago, Chile

D. Washington DC, United States-



GUESS THE COMMODITY

8. Which non-food product am I?

- Developing countries produce two thirds of me
- 100 million rural households are involved in my production
- I account for 40% of West Africa's exports

Cotton



GUESS THE COMMODITY

9. Which commodity is the most traded agricultural commodity, with roughly 25 million families depending on it?

Coffee



GUESS THE COMMODITY

10. Which products that now have the FAIRTRADE Mark are produced in Palestine?

Olive oil and olives



GUESS THE COMMODITY

11.3 hectares (roughly equivalent to around 4 international football pitches) is the typical size of what type of farm?

Cocoa farm



BANANAS



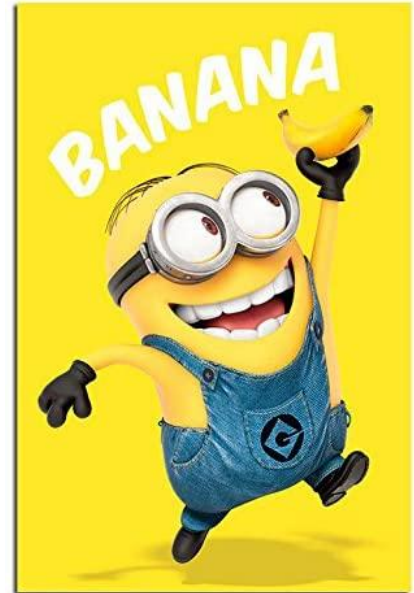
BANANAS

12. Which of these is NOT a type of wild banana?

a) Gold-tiger bananas

b) Bubblegum-pink bananas

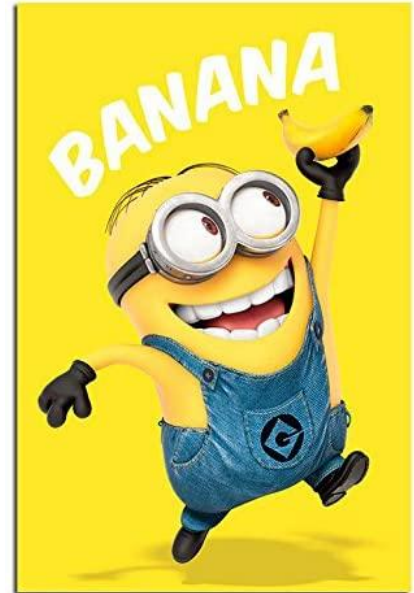
c) Green-and-white striped bananas



BANANAS

13. In the UK, how many bananas on average do we eat every year?

- a) Over 5 million
- b) Over 500 million
- c) Over 5 billion



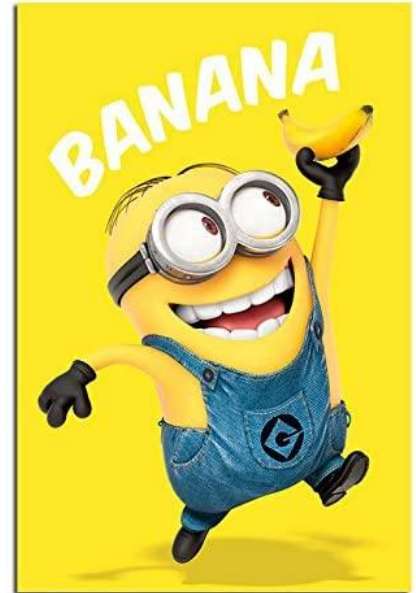
BANANAS

14. How many different varieties of banana are there?

a) Over 500

b) Over 1000

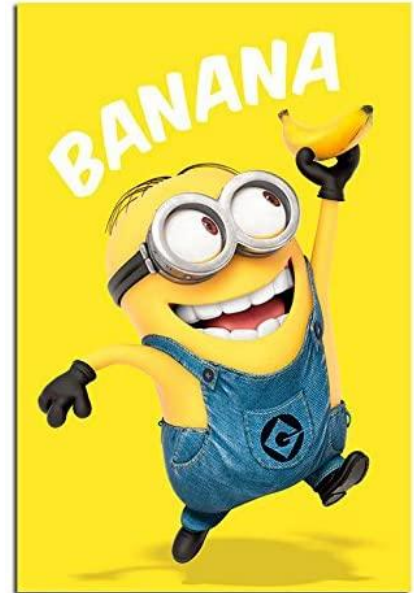
c) Over 1400



BANANAS

15. Up to how many bananas can a banana plant produce?

- a) Up to 50
- b) Up to 200
- c) Up to 400



BANANAS

16. Which country produces the most bananas?

a) India

b) Colombia

c) China



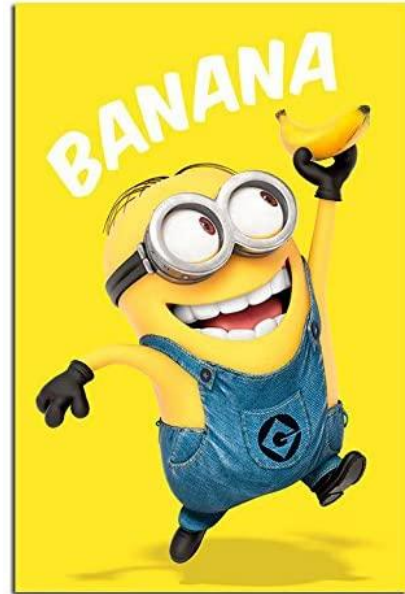
BANANAS

17. In 2001, most banana-related accidents in Britain involved people slipping on skins. How many banana-related accidents were there?

A. 300

B. 500

C. 750



PICTURE ROUND 18.



FAIRTRADE FUN FACTS

19. Name two Fairtrade sports balls that you can buy.

Football

Rugby ball

FAIRTRADE FUN FACTS

20. Kopi Luwak, the world's most expensive coffee (up to \$600 per pound) is:

A. Grown in the highest altitude region of Madagascar

B. Made from coffee beans eaten and then excreted by a Sumatran palm civet

C. Grown by Tibetan monks in the renowned Ganden monastery



FAIRTRADE FUN FACTS

21. Is a coffee bean a nut, fruit, seed or vegetable?

Seed



FAIRTRADE FUN FACTS

22. How many Fairtrade products are currently available in the UK?

A. 750

B. 3,200

C. 4,500

FAIRTRADE FUN FACTS

23. In which country are 70% of the world's hand-stitched footballs made?

Pakistan



FAIRTRADE FUN FACTS

24. Most of the world's cocoa is grown in which of these places?

a) West Africa

b) North America

c) China



FAIRTRADE FUN FACTS

25. As well as a minimum price, name the unique feature of the Fairtrade system that helps empower farmers to develop their communities and businesses.

Fairtrade Premium

