

Great outdoors just the life for James



James Woodhouse mountaineering in Greenland



NAME: JAMES WOODHOUSE
AGE: 45
JOB TITLE: HOUSEMASTER AND HEAD OF OUTDOOR EDUCATION AT LATHALLAN SCHOOL, NEAR MONTROSE

What are the main steps that have got you where you are today? I was born in Africa, brought up in Australia, went to boarding school in Somerset and then university in London. Then I went to the Royal Military Academy in Sandhurst.

Why were you brought up overseas? My father worked in a university in Dar es Salaam, in Tanzania, and then in a university in Melbourne.

And how did that international upbringing impact on your perspective? It gave me an engagement with wanting to travel, and being happy to move around. For example, I've been in Scotland for 10 years now but I wasn't daunted to move here.

What route did your career in the forces take? I was commissioned into an infantry regiment and did two operational tours. Then I did five years of artillery, during which I went to Bosnia twice, then latterly I was back in infantry for the last stint for the Royal Regiment of Scotland.



James on operations in Northern Ireland

Why did you come away from the forces? It was just my time, so that and also what I loved about the Army was being outside. That's what engaged me. At the same time as being in Inverness, I got into going to the National Outdoor Training Centre, Glenmore Lodge, and over the next six or seven years I became a Mountaineering Instructors Community (MIC) guide.

Why did you decide to do this job you're in now? Firstly, my boarding housemaster when I was at school was a very significant figure in my life.

Why is that? My parents split up whilst I was at school and he was a father figure of sorts. I don't flatter myself in thinking I could do the job as well as he did, but if I manage to do it half as well then I will be doing OK. He made a significant difference for me and, if I can do the same for others, then that will be a fantastic thing to do.

What does your job entail? There are the two sides to it. On the outdoor education side, there are a few strands: running the Duke of Edinburgh programme, running expedition work in the holidays and running mountaineering and climbing programmes at the school. And on the housemaster side, it's about delivering the structure for the pupils to create a secure environment for them to develop as individuals.

All of this doesn't allow you much time off. Does that bother you? It would only bother me if it impacted on my own family life. I have a son who's five and a daughter who's three, and my wife, Morag. However, I'm one of those fortunate people who loves his job so much that I don't really want to do anything else. And that's backed up by the fact that teachers get quite generous holidays.

Best achievement so far in your career? The most challenging was

being operations officer in South Oman in 1993 when I was 22 years old. Also, taking the team across Greenland in 2008, which I did for 51 Brigade. But in terms of being fulfilling, it's being a father, without a shadow of a doubt.

Anything you would do differently? Yes, I wouldn't have smoked. I smoked from the age of 12 to 22.

But you managed to quit. Do you impart wisdom to others? I find myself more tolerant of what 14-year-old boys do. You just have to help them and direct them to a better way, rather than standing in judgment over them.

What have you actively tried to avoid in your career? I've tried to avoid being inside. I worked for four years when I left the forces for the John Lewis Partnership. It was a great company, but I felt like a caged tiger. I made my mind up then that I needed to get back out there with a map in my hand. And that decision gave me a whole new lease on life.

Favourite stress-buster? I eat cake (laughs). But mostly I read. There's nothing new under the sun, really. It's all been said before, and it's normally been said by somebody else who can say it better than yourself. So all you need to do is find the book that says it for you.

Who, in your opinion, is the best great outdoors writer? The best book in my opinion is written by W.H. Murray, a Scottish mountaineer. It's called *Mountaineering In Scotland*. I would recommend it to anybody. It talks a lot about the transcendental nature of beauty – that being one of the main reasons for mountaineering.

Is there any day in your career you would like to live again? Passing out at Sandhurst. It's a significant experience, and it only takes 15 seconds to walk up the steps. You have the feeling that you've done it all, but actually you are just at the start of something great.



James Woodhouse



NAME: OLA MICHALCZYK
AGE: 15
SCHOOL: BRIDGE OF DON ACADEMY

What would you like to be? An air hostess.

Why does this job appeal to you? I like the idea of travelling to lots of different places and I enjoy learning about other cultures.

How long have you wanted to do this? Two years.



Sky's the limit for cabin crew

MAKE IT HAPPEN! TOP TIPS FROM AN INDUSTRY EXPERT

NAME: CHARLOTTE BEET
POSITION: CABIN ATTENDANT
ORGANISATION: EASTERN AIRWAYS

As cabin crew, we look after the safety and comfort of our passengers in the aircraft cabin and deliver a high-quality onboard service. A typical day could be operating from Aberdeen to Stavanger in Norway. Airlines vary, but I enjoy the responsibility of being a single operating cabin attendant, which means I have to manage the cabin on my own and look after the passengers onboard. The rigorous training ensures my competency in all safety aspects of flying and I felt very proud the day I received my "wings". I joined Eastern Airways in August 2010, after studying International Tourism and Management at Robert Gordon University. I had to complete an Eastern Airways application and attended an assessment day at the airline's headquarters at Humberside Airport. Five good GCSE grades are required



and travel and tourism courses are very useful. Prior to take-off, I provide a safety demonstration highlighting the procedures in the event of an emergency, then offer passengers a sweet for take-off, which is a nice touch. Once airborne, I serve a range of complimentary snacks and hot and cold drinks. As we start the descent, each passenger is offered a hot towel to

freshen up before our arrival, so I'd say customer service/hospitality experience would certainly help potential candidates. Work experience in a customer-focused role would also help to build up competency in that area. The cabin crew job is also about thinking on your feet and being able to use your initiative. Prior to departure, I have a briefing with the pilots and board the aircraft to carry out my security checks. Then I welcome every passenger onboard and show them to their seats, making sure they are comfortable and have fastened their seatbelts. After we have landed, and the passengers have left the aircraft, I carry out more security checks ensuring nothing has been left behind. I then go through the seat pockets to make sure all contain copies of our timetable and Eastern Airways' in-flight magazines, and check the catering and restock for the next flight. This is a great opportunity for those who enjoy interacting with people, like the idea of no two days being the same, travelling and having a high degree of responsibility – if this sounds like you, then being a cabin attendant is the job for you.

Coming together

Jola Lyson is the perfect person to be bringing together organisations from across Europe to work in harmony. The 27-year-old, who is originally from a small village close to Krakow, Poland, brings her knowledge of European partnership working and experience of running her own business to her role as community planning officer at Aberdeenshire Council. Now living in Montrose, Jola works in Stonehaven and said: "I enjoy bringing the community together with relevant people from the public, third and business sectors to discuss specific issues that are important locally in a way that brings results."

Jola studied Business Economics with Marketing at Dundee University and then worked for the International Resources and Recycling Institute in Dundee before joining Aberdeenshire Council earlier this year. Jola said: "At the core of our activities was bringing people and organisations together from different European countries to work together on funded projects relating to resource use, water management, renewable energy and the self-sustaining of communities and regions." Jola's knowledge of European languages helped her work with the resources institute and she said that one of her biggest career challenges was organising a partners meeting in Austria from her office in Dundee. Now organising community planning meetings in Stonehaven is second-nature compared to bringing people from four European corners together. Jola also worked as a freelance business consultant previously and still runs a small e-commerce business, so this supports her understanding of the needs of businesses in Kincardine and Mearns too. "I have brought my experience in business, marketing, charity work, fundraising, project management and moreover enthusiasm towards helping communities to become stronger and resilient to the role," added Jola.

SALES AND MARKETING



Part-time Communications / Marketing Manager
(Flexible over 3 days a week)

Based in Inverurie, Aberdeenshire, ANM Group is one of the largest, most progressive and diverse producer-owned farming, food and finance businesses in the UK.

We are seeking to recruit an ambitious and experienced Communications / Marketing Manager to work with the Executive Management team and co-ordinate the external and internal perception of ANM Group companies through effective communication with the press, public, members, staff and other stakeholders. Able to demonstrate agricultural experience / interest would be a distinct advantage.

In return, we offer a varied and challenging role with a remuneration package commensurate with experience.

Interested applicants should send their up to date details, stating salary expectation and availability to:

Gerald S Bessant, Group Human Resources Manager, ANM Group Ltd., Thainstone Centre, Inverurie, Aberdeenshire AB51 5XZ
or e-mail: gerald.bessant@anmgroup.co.uk
If you would like an informal chat about the role or the location you can call Gerald on 01467 623730.



JBS Group is an established supplier of PPE based in Bridge of Don. Due to expansion, we are currently recruiting:-

Sales Executive

The ideal candidate will be based in Aberdeen and have relevant experience selling technical products. This role is to develop new sales. Candidate must be highly motivated, capable of professional customer presentations and have a highly personable nature.

We are also recruiting for a dynamic, office based.

Customer Service Representative

Please email CV with references to grattan.boylan@jbsgroup.co.uk

Advertising Development Team Leader

Aberdeen

An opportunity has arisen at Aberdeen Journals Ltd for an experienced marketing professional to join our Advertising Development team. The successful candidate will play a leading role in providing marketing communications services to the advertising sales teams across all Aberdeen Journals Ltd brands – the Press and Journal, Evening Express, Aberdeen Citizen and Scot Ads – in print and online. The Advertising Development department interprets market research and intelligence to help drive advertising revenues.

You will be a confident, self-motivated, successful marketing professional with experience in leading a profitable team and a flair for sales.

Skills and knowledge required:

- Business to Business Marketing
- Communications.
- Outstanding organisational, analytical and presenting skills.
- Knowledge of industry tools & media research such as Telmar, NMR, Micromarketer, NRS and TGI.
- Ability to turn research information into powerful sales arguments for our advertising teams.
- Knowledge of online marketing, particularly online advertising formats and Google Analytics would be preferable.
- You will be a strong, persuasive presenter with excellent problem solving skills.

This position is based at Aberdeen Journals Ltd headquarters in Aberdeen with occasional travel to D.C. Thomson Ltd's headquarters in Dundee. Competitive salary will be based on experience, 6 weeks holiday, contributory pension scheme, Healthcare cash plan and other benefits.

If you are interested in this position, please send a copy of your CV and a cover letter plus current salary details to the HR Department, DC Thomson & Co Ltd, 80 Kingsway East, Dundee, DD4 8SL or email: recruitment@dcthompson.co.uk

Closing date for applications is Friday 1st November 2013




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